



PRO LACROSSE BLOWOUT CONCERT ONE TOUR

NEWS

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PRO LACROSSE. BLOWOUT CONCERT. ONE TOUR

LXM 512 Brings Pro Lacrosse to Austin with Live Performances by Carolina Liar and Local Favorites L.A.X and The Bright Light Social Hour

AUSTIN, Texas - On April 10th, the Live Music Capital of the World will be the backdrop for a new breed of entertainment, combining the fastest growing sport in the country with cutting-edge musical performances by local and national bands.

Bringing together 40 of the world's best lacrosse players in a thrilling match up of strength and endurance, followed by a blowout concert series, the LXM PRO Tour puts a new spin on America's oldest sport. Inspired by the X Games and Dew Tour models, LXM hopes to introduce lacrosse and it's rising stars to mainstream audiences, similar to how the X Games catapulted Shaun White and Tony Hawk into the spotlight.

The all-day action packed event kicks off at noon Central Time at St. Stephen's Episcopal School, with the "Lone Star Showdown," Texas vs. Texas A&M, one of the oldest college rivalries in the country. Afterwards, the pros take the field with a roster that includes such superstars as four-time All-American and arguably the best attackman of his era, Joe Walters and 3-time All-American & NCAA Player of the Year, Kyle Harrison.

Before the pro lacrosse game, there will be a special presentation by **LIVESTRONG** Young Leadership Cancer Council Member and LXM PRO lacrosse player Brendan Shook, who will present the [LIVESTRONG Manifesto](#) to the Thompson Family, in memory and honor of Jim Thompson who recently passed away from cancer. Thompson was an active member of Westlake Youth Lacrosse, Westlake High School Lacrosse and the father of one of Austin's top

freshman lacrosse players, Tanner Thompson. **LIVESTRONG** will have a booth at the event so spectators can learn more about the work they do for cancer survivors worldwide and ways to get involved in the fight against cancer. All players and spectators will receive **LIVESTRONG** wristbands.

When the whistle blows and the pro game on the field ends, the real party begins on-stage with the foot-stomping beats of The Bright Light Social Hour--recently named Austin's Best Indie Band at this year's Austin Music Awards.

Next up, L.A.X's heart-thumping blend of house, electro and R&B music blends to create a unique sound that has quickly captivated Austin's music scene.

Carolina Liar headlines the festival, performing their smash hits "Show Me What I'm Looking For" and "It's Not Over," melodies that have earned them international exposure.

After a highly successful inaugural event in Orange County last November, LXM 512 (Austin, TX) is already creating significant buzz, with expected celebrity guests including members of the cast of MTV's "The Hills" and singer-songwriter Katie Voegelé, from The WB's hit show "One Tree Hill," who will be singing the national anthem before the pro game.

For tickets and additional information please visit the Web site at www.lxmpro.com

About LXM PRO

LXM PRO was founded in early 2009 by former University of Maryland lacrosse players: Scott Hochstadt, Craig Hochstadt, Xander Ritz and Max Ritz along with Johns Hopkins standout Kyle Harrison. Scott Hochstadt, LXM PRO's President, is a former three-time All-American who parlayed his Division I success into a pro career in the National Lacrosse League (NLL) and Major League Lacrosse (MLL) before founding Adrenaline Apparel, Adrenaline Lacrosse, and the Starz Foundation, which have provided a vehicle to pioneer the growth of lacrosse at the youth level in California and beyond.